

Your Previous Efforts As An Entrepreneur

The Health-Check



Your Previous Efforts As An Entrepreneur

The Health-Check

Presented By The FRED67 Community

F.P Publishing(UK) 2017



www.checkfred.com

This Book Is Presented To You By The Fred67.community @ FRED67.com



Index:

Your Previous Efforts As An Entrepreneur.....	1
The Health-Check.....	1
Introduction:.....	4
Fear of Failure;.....	4
Frustration with Technical Tasks;.....	5
Complacency Issues;.....	6
Envy of the Competition:.....	7
Overloaded with Excitement Over Options:.....	9
Resources;.....	11

LEGAL NOTICE:

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the world & the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein.

Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made. Readers are cautioned to rely on their own judgement about their individual circumstances and to act accordingly.

This book is not intended for use as a 'source' of health, legal, business, accounting or financial advice. All readers are advised to seek the services of competent professionals in the health, legal, business, accounting, and finance fields. This publication is for guidance only.

F.P Publishing(UK) 2017

(You may find affiliate links in this E-book. Please be aware that I will receive a commission should you purchase products or services via those links)

You are encouraged to print this book for easy reading.

Please Pass This Book Along To Your Family, Friends & Associates.

This Book Is Presented To You By The Fred67.community @ FRED67.com

Introduction:

When you become an entrepreneur, you have a strong desire to succeed. If the desire to succeed was all that was needed, then the world be filled with nothing but success stories.

But desire alone won't keep you from failing and you may have experienced countless failures on your entrepreneurial journey. What you need to do is to take a step back and look at what you've been doing that *hasn't* worked for you.

Once you can identify what's not working and what you're struggling with, you can then find success by making changes. You need to understand what's gone wrong despite your best efforts.

Fear of Failure;

Did you know that it's not failure that keeps people from trying? The world is full of examples of people who failed multiple times and yet ultimately found success. There's something worse than failing - and that's fear of failure because often, fear of failure keeps you from even trying anything at all.

There are some solid reasons behind having a fear of failure. No one disputes that. You might be hesitant to put yourself out there because you're afraid that people are going to laugh at you or your business idea.

Remember that people laughed at Henry Ford, too - and yet he became a well-known success story. You might be concerned that you'll end up failing and be humiliated. There are countless numbers of online success stories.

There are gurus everywhere online who share their failures with their mailing list and talk about it on their website. They do this because failure was part of the journey, it wasn't the *end* of the journey.

You can overcome a fear of failure by learning to recognize it for what it is. Failure is never the end unless you give up. It's a stepping stone that many people have walked on to reach the success that they dream of having.

Sometimes a fear of failure comes because we're afraid to make mistakes. But making mistakes is how you reach your goals - simply because you're not perfect. **There's yet to be a single fail-proof human being on the Earth.**

Instead of fearing failure, embrace it.

Use it as something that you can learn from. Cut off the negative sound byte in your mind. This is what plays in your head telling you that you're right to be afraid of failure, that you're not good enough, that you're not smart enough, that you're not talented enough, or not educated enough.

It's this sound byte that has a loop so that it will play on forever as long as you allow it. Negative thoughts of what you can't accomplish become reality.

Kick the glass-is-empty mindset to the curb and replace it with one that's optimistic.

If you can't bring yourself to say that you'll succeed, then simply say you're willing to try. That's all it takes. One step forward. Identify what it is about the fear of failure that's holding you back.

Is it the scorn of others? The thought of pouring your heart into something and not making it a reality? *Fear has been identified as False Evidence Appearing Real.*

We often have a habit of creating worst case scenarios in our minds that never come to fruition. Let go of the fear of failure and go after what you want.

Frustration with Technical Tasks;

It's easy to get frustrated when you come across a technical task that you don't know how to do. When you're ready to move forward and get stuck by a lack of know-how, it can start that negative chatter running through your head again.

But keep in mind that no one has all of the knowledge they need to do everything. None of us are born knowing what we need to do. We learn as we grow and the same holds true when it comes to being an entrepreneur.

You might not know how to set up a blog and if you've never done it before, it's understandable that you wouldn't know how to get started. But in today's age, the Internet gives us a world of knowledge right at our fingertips.

If you don't know how to set up a blog, you can pull up a youtube video on how to do it and then follow the instructions step by step until you're finished. Some people already know how to build a blog, but they don't know how to set up call-to-action buttons or how to add a shopping cart.

All of this type of information can easily be found in video tutorials.

You can take the time to go through the video and pause it at each step as you implement the task.

And there are hundreds of videos out there that address every technical task question you might have.

You can also join entrepreneurial forums and post a question when you need help with a specific task. Many of these forums are filled with people who have already travelled the path that you're now on.

These people freely share the knowledge that they have with others.

If you're trying to work with software and can't quite grasp it, you can also look this up with videos. You can also go to a search engine, type in the name of the software and add the word manual after it.

There are often PDF manuals for software available that will walk you through whatever it is that you need to do. You'll learn as you go along. Months down the road, you'll be amazed at what you've learned and then you'll be in a position to help someone else when they have a question about a task.

But keep in mind that there will always be a technical task that you might not know how to do because learning should never stop when you're an entrepreneur.

You want your business to succeed and that means growth.

Any time there's growth with a business, there will be new things you have to handle. Give technical tasks a shot and if you get stuck, you can also go on a marketing forum and simply ask a very specific question telling people where you got stuck, so they can help.

Complacency Issues;

You've heard the story about how if you put a frog in a pot of boiling water, he'll jump right out. But if you put a frog in water and slowly turn up the heat, he'll boil to death. While this is a myth, it's also a metaphor for life and shines the light on how you need to take charge to prevent complacency from setting in.

Complacency means that you're content with where you're at in life and with what you're doing. You've found your comfort zone and you're sticking with it. Being complacent is not a good thing because what it does is keep you stuck exactly where you are.

When you're complacent, you don't try to learn and improve your skills or your business.

You don't aim for growth and you don't try new things that can help your success.

What happens then is that it can become easy to lose your purpose for your business.

It can also be easy for a lack of inner leadership to develop and things just fall by the wayside. The problem that arises most often when people reach a level of complacency is that they don't want to make the effort to do anything to change their lot in life, but they want to bring in more money.

Complacency and the desire to make more money aren't compatible.

If you want more money, you don't get to be satisfied with the status quo. Since money isn't going to rush toward you when you're complacent, you have to do something about it.

You have to be proactive.

You have to do something to change your mindset so you develop a hunger for success. What this means is that you have to gain more knowledge.

When you've reached a certain skill-set, nothing is ever going to change if you don't level up. You have to learn new things and you need to do it consistently to keep on growing and earning money.

That means that you're going to have to put more effort into your business. Some people think that once they've reached a certain level in business, it will always stay that way.

They think they'll always make the money and that the money will just grow without them having to do anything to make that happen. That's not true. Money is brought in based on your efforts, so it's time to adopt new habits of learning and trying new ideas.

Envy of the Competition:

When you're resentful that your competition has what you'd like to have, or accomplishes what you'd like to do, that's envy.

While it can be natural at times to feel envious, when you envy the competition, you can end up doing a lot of harm to yourself if you don't let it go.

Envy arises because we worry about the entrepreneurial experts.

They're so polished. They know just what to say.

Hundreds, if not thousands of people seem to hang on to their every word.

Every idea they churn out seems to turn into a money maker and when you see these experts and their booming business, you resent that you don't have that, too.

But what you're not realizing is that no expert's success story was ready-made.

They didn't simply get up one morning and put on an aura of success. They build their success just like everyone else does. A piece at a time. When you look at an expert, you don't see the rough road they walked to get where they are.

You don't see the times when they struggled. Or the times they were afraid. You don't see when they worried about the next move or the money flow. You don't know what they went through to get where they are.

When you envy the competition, what happens is you're setting yourself up in the comparison game and no one ever wins that. It's played on a concept where there will always be someone who's better in business than you are.

But there will also be someone who's *worse* than you. Comparison is a measuring stick that will ensure that you come up short. It's the key to berating yourself and it creates low self esteem.

You might not realize that when most people compare themselves to the competition, they never choose to compare themselves to someone who's failing. They always choose the experts - the huge success stories.

What you need to realize is that how they become a success isn't the exact same business model that's going to work for you anyway. If you do compare yourself to the competition, only do it to create the determination to be better than they are and not to make yourself afraid or to feel bad about yourself.

You don't want to become a lemming and follow whatever the competition is doing. There are enough lemmings. Enough carbon copies. Choose to be an original and bring what's unique about yourself and your business to the masses.

When you do that, when you choose to create a business that's all you and you'll find your own success story. You'll become the person that others look to with envy because you've followed (and achieved) your dreams.

Overloaded with Excitement Over Options:

In today's world, when you start a business, it can be easy to become overloaded with excitement. It happens often because there are countless options available. One of the things that entrepreneurs have to be on guard against is shiny new object syndrome.

This is what happens when there are so many ideas that you want to try them all, so you hop from one idea to the next. It always feels like the newest idea is going to be great.

We find a new technique, new software, new tools and we chase after them. The beginning of something is always exciting because it holds the promise of success. It's what we've always been waiting for - this new idea or tool - so we have to do it or have it.

The problem with so many options is that it can cause you take off down various paths and end up preventing you from actually accomplishing anything at all. It's a lack of attention and focus that can derail your business if you're not careful.

Because when you're chasing the newest idea, you're not spending time on your business. You're not focusing on the things that matter with it. When you experience shiny new object syndrome, it can make you a jack of all trades and a master of none.

You're so busy chasing whatever is new and comes along that you don't complete the tasks that you should do in order to make your business a success. So what happens is you lose time and money on things that are wrong for your business.

You can get caught up in information overload, too - just like you can with shiny new object syndrome. When you have information overload, there's too much data for you to take it all in.

It's hard to know what to process and how to make a choice when there's too much information. If you have shiny new object syndrome, you might be able to start a hundred projects, but you won't follow through with any of them.

You'll end up getting about halfway done and then something new will come along and off you go again. With information overload, you can end up feeling paralysed and unsure of what decisions to make, so in the end, you don't make a decision at all.

You can stop both of these from happening.

With shiny new object syndrome, when something new comes along, always ask yourself if you have something that 'needs' to be finished.

If there's something waiting for you to work on, don't get involved in another project until the other one is completed.

With information overload, only take in the information you need to complete your task.

Focus on one portion of information at a time.

Remember that it's better to do one thing well than to do a dozen things poorly.

***OK That's it Folks**, I hope you got some great value from this short E-book.*

***If So ... Please share it with your Friends. Family & Associates**, and don't forget to check out the '**Resources**' below as there's even 'More' Free-stuff to be found there!*



www.checkfred.com

This Book Is Presented To You By The Fred67.community @ FRED67.com

Resources;

[FRED67.com Homepage](#)

[The Free E-Library](#)

[The Free Work-At-Home Business Development E-Library](#)

[The FRED67 Community Newsletter](#)

[FREE! E-mail Marketing Course For Profit](#)

[One Of The Best Sources of PLR is at 'ListMagnets'](#)

As an Entrepreneur I'm certain that you'll understand the absolute need to build an E-mail list, and also that there are numerous tried & tested platforms out there to help you build your list efficiently and profitably. Having said that, I'd like to recommend **TrafficWave** as it not only offers an 'unlimited' list building platform for a basic monthly rate, but it has simply 'the' best affiliate programme that will allow you to earn an incredible income 'as' you build your list.

GREAT! EH? Well please click the link above or the graphic below, both will give you a '30 day FREE Trial' of **TrafficWave** Platform.

(Please check it out Now! Before you leave and forget about it later :-)



This Book Is Presented To You By The Fred67.community @ [FRED67.com](#)